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IVECO Daily ‘Tradie-Made’ returns with extra tray option and added value

The launch of the latest Daily E6 Cab Chassis range, has paved the way for the return of IVECO’s popular work-ready, limited edition ‘Tradie-Made’ model, which now includes two tray/wheelbase options on the 45C180 platform.

Previously only available with a factory-fitted 2218mm W x 4223mm L (external) tray, the latest range adds a 2218mm W x 3,173mm L (external) variant, providing buyers with additional choice depending on the application – both trays are Australian-made.

Common to both heavy-duty aluminium trays are internal load restraint points (24 and 20 points respectively), window protector and tube headboard, rope rails and front corner step. The 4223mm tray receives two-piece quick lock drop sides, with the 3173mm tray featuring single piece quick lock drop sides.

The shorter tray is fitted to a 3000mm wheelbase cab chassis, the longer variant to a 3750mm platform – both feature a car licence-friendly 4,495kg GVM and 3.5t braked towing, providing additional capacity to tow a trailer with extra equipment or materials if required.

As well as the added convenience of a work-ready package which enables the buyer to drive straight from the dealership to the job site* without waiting weeks for the body build process, the Tradie-Made offer is made even more attractive by 3 years / 150,000km of free scheduled servicing.**

Powering Tradie-Made models is IVECO’s new 3.0l Euro 6-rated turbodiesel engine producing 180hp (132kW) and 430Nm, which is coupled to the market-leading Hi-Matic 8-Speed full automatic transmission.

Other benefits include a full complement of safety features such as ABS disc brakes, DRLs, four airbags, Advanced Emergency Braking System (AEBS), Adaptive Cruise Control (ACC), and Anti-Slip Regulator (ASR) and Hill Holder, which form part of the ‘ESP9’ suite of electronic stability technologies.



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Inside the cabin, driver appointments are also plentiful, with the Hi-Connect multimedia system which includes GPS Satellite Navigation, Apple CarPlay and Android Auto; inductive phone charging, a heated and suspended driver's seat, a new soft-touch steering wheel and automatic electronic park brake.

IVECO Australia Product Manager – ANZ, Marco Quaranta, said the Daily E6 Tradie-Made provided savvy tradespeople and contractors with a convenient and cost-effective means of upgrading from a utility to a real truck.

“Compared to a standard utility, Daily E6 Tradie-Made offers a significantly higher payload of approximately 2,000kg, giving extra productivity for a similar price,” Mr Quaranta said.

“Despite this ability to carry more, with its responsive engine, modern full automatic transmission, car-like driving position and cabin layout, the Daily E6 still drives like a car.

“This comfort and driveability is even more noticeable when comparing Tradie-Made to its Japanese light truck competitors which are based on a cab-over design where you sit on top of the front axle. The Daily E6 is also superior in emission performance, reaching the stringent Euro6 measure as opposed to older Euro5 levels.”

The Daily E6 Tradie-Made is backed by a 3 year / 200,000km warranty and available for \$58,700 including GST (but excluding on-road costs) for the shorter tray variant, and \$59,700 including GST (but excluding on-road costs) for the long tray model.

*Once registered and insured

**Terms and conditions apply

IVECO Trucks Australia

IVECO Trucks Australia is a proud manufacturer and importer of commercial vehicles spanning the light, medium and heavy duty truck segments and also has a range of small to large buses. The commercial vehicle range includes on and off-road models from car licence vans through to prime movers rated up to 90 tonnes GCM and buses from 11 seats to 61 seats. The IVECO range of vehicles includes locally designed and manufactured models and is complemented by a range of imported models which are all designed and tested to meet Australia's demanding operating requirements. The IVECO product range is extensive and includes Daily, Eurocargo, ACCO, Stralis, X-Way, Trakker and Astra models. IVECO vehicles are supported in Australia by a dedicated network of over 60 dealerships and parts and service outlets

strategically located nationwide, offering aftersales services that include extended warranties, breakdown support packages and personalised maintenance contracts.

For further information about IVECO Australia: www.iveco.com.au

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